

Bournemouth University
Incoming Exchange
Course Catalogue

2017-2018



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# Faculty of Management

BA (Hons) Economics		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester 1 Semester 2		
Compulsory Units	Compulsory Units	
Mathematics for Economists (10)	Econometric Techniques (10)	
Micro-Economics I (10)	Industry, Region & Environment (10)	
Money, Banking and Financial Services (10)	Macro-Economics I (10)	
Final Year		
Semester 1 Semester 2		
Compulsory Units	Compulsory Units	
Micro Economics II (10)	Global Markets Development & Labour (10)	
Quantitative Economic Applications (10)	Macroeconomics II (10)	
Research Study* (10)		
Plus 1 Optional Unit	Plus 1 Optional Unit	
Perspectives On Business Strategy (10)	Financial Regulation (10)	
Taxation Economics & Policy (10)	Risk Modelling & Management (10)	
* Research Study runs across 2 semesters so is only available to exchange students studying <u>both</u> semesters.  Semester 1 students must to select 2 optional units (instead of 1) to replace the Research Study unit.		

BA (Hons) Accounting and Business		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester One	Semester Two	
Compulsory  Purciness Tay Planning (10)	Compulsory  Financial Poporting (10)	
Business Tax Planning (10)	Financial Reporting (10)	
Management Accounting (10)	Global Sustainability & Cross-cultural Challenge (10)	
Phys One Ontion	Corporate Financial Management (10)	
Plus One Option	Plus One Option	
Professional Studies II (10)		
Advanced Academic English (10)		
Business Simulation (10)		
Fin	al Year	
Semester One	Semester Two	
Compulsory	Compulsory	
Perspectives on Business Strategy (10)	Company Study (10)	
Advanced Accounting Theory & Practice (10)	Advanced Management Accounting (10)	
Plus Two Options (and a third alternative)	Plus Two Options (and a third alternative)	
Entrepreneurship and Business Ventures (10)	International Tax (10)	
Law of Business Tax (10)	Indirect Tax (10)	
Taxation: Economics & Policy (10)	Law of Personal Tax 2 (10)	
	Investment Management (10)	
	Company Law (10)	
	Research Study (10)	
	Risk Modelling & Management (10)	
	Environmental Reporting (10)	



If English is not your first language, you'll need IEL	TS (Academic) 6.0, with minimum 5.5 in each component.	
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Business Tax Planning (10)	Global Sustainability and Cross-cultural Challenge (10)	
Organisational Behaviour and HRM (10)	Operations Management (10)	
	Corporate Financial Management (10)	
Plus One Option	Plus One Option	
Professional Studies II (10)		
Advanced Academic English (10)		
Business Simulation (10)		
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Investment Management (10)	Financial Regulation (10)	
Perspectives on Business Strategy (10)	Company Study (10)	
Plus Two Options (and a third alternative)	Plus Two Options (and a third alternative)	
Law of Business Tax (10)	International Tax (10)	
Employment Law (10)	Indirect Tax (10)	
	Law of Personal Tax 2 (10)	
Taxation: Economics & Policy (10)		
Taxation: Economics & Policy (10)  Entrepreneurship and Business Ventures (10)	Company Law (10)	
	` '	
	Company Law (10)	

BA (Hons) Accounting and Finance		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester One Semester Two		
Compulsory	Compulsory	
Business Tax Planning (10)	Financial Reporting (10)	
Management Accounting (10)	Audit & Control (10)	
Professional Studies II (or AAE) (10)	Corporate Financial Management (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Perspectives on Business Strategy (10)	Company Study (10)	
Advanced Accounting Theory & Practice (10)	Advanced Management Accounting (10)	
Plus one Option (and an alternative)	Plus one Option (and an alternative)	
Law of Business Tax (10)	International Tax (10)	
Forensic Accounting (10)	Law of Personal Tax 2 (10)	
Taxation: Economics & Policy (10)	Indirect Tax (10)	
	Investment Management (10)	
	Company Law (10)	
	Research Study (10)	
	Risk Modelling & Management (10)	
	Financial Regulation (10)	
	Environmental Reporting (10)	



BA (Hons) Business Studies		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester One Semester Two		
Compulsory	Compulsory	
Business Simulation (10)	Financial & Business Analysis	
Understanding Organisations & HRM (10)	Research in Business & Management	
Plus One Option	Plus One Option	
Consumer Behaviour & Market Research (10)	Digital Interactive Marketing	
Contract Law (10)	Global Sustainability & Cross Cultural Challenges	
Microeconomics for Business I (10)	Digital Interactive Marketing	
Project Management (10)	Macroeconomics for Business I	
Operations Management		
Final Year		
Semester One Semester Two		
Compulsory	Compulsory	
Project (only available to Exchange students, if studying	Project (only available to Exchange students, if	
for 2 semesters) (10)	studying for 2 semesters) (10)	
Strategic Management (10)	Organisational Leadership (10)	
Plus Two Options (and a third alternative)	Plus Two Options (and a third alternative)	
Microeconomics for Business II (10)	Macroeconomics for Business II (10)	
Entrepreneurship & Business Ventures (10)	Managing Innovation (10)	
Corporate Finance (10)	Corporate Reporting (10)	
People Management & Development (10)	Strategic Human Resource Management (10)	
Employment Law (10)	Company Law (10)	
Advanced Project Management (10)	Operations Strategy (10)	
International Management (10)	International Marketing Management (10)	
Strategic Marketing Management (10)		

Pathway	Code	Pathway	Code
Business Studies with Economics	BABSECS/H	Business Studies with Law	BABSLWS/H
Business Studies with Enterprise	BABSES/H	Business Studies with Marketing	BABSMS/H
Business Studies with Finance	BABSFS/H	Business Studies with Ops & PM	BABSPMS/H
Business Studies with Human Resource Management	BABSHRS/H	International Business Studies	BAIBSS/H



BSc (Hons) Marketing		
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.		
Y	'ear 2	
Semester One	Semester Two	
Compulsory	Compulsory	
Digital Communications (10)	Financial and Business Analysis (10)	
Brands and Brand Communication (10)	Understanding Organisations & HR Management (10)	
Business Simulation (10)	Developing Research Imagination (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Developing Strategy for Global Markets (10)	Organisational Leadership (10	
Plus <u>one</u> from list A and <u>one</u> from list B	Dissertation (20)	
List A		
Brand Management (10)		
Corporate Sponsorship (10)		
Relationship Marketing (10)		
List B		
International Management (10)		
Corporate Finance (10)		
Entrepreneurship & Business Ventures (10)		
Strategic Management (10)		

MSc International Management		
If English is not your first language, you'll need IELTS (Academic) 6.0 or above.		
Level M		
Semester One	Semester Two	
Compulsory	Compulsory	
Managing People (10)	Contemporary Issues in Management (10)	
Marketing and Strategy (10)	Business Relationships & Networks (10)	
Leadership Essential (10)	Managing in Global Markets (10)	

MSc Management with Project Management		
If English is not your first language, you'll need IELTS (Academic) 6.0 or above.		
Level M		
Semester One Semester Two		
Compulsory	Compulsory	
Managing People (10)	Contemporary Issues in Project Management (10)	
Marketing and Strategy (10)	Project Management Fundamentals (10)	
Leadership Essential (10)	Corporate Governance & Ethics (10)	

MSc Marketing Management		
If English is not your first language, you'll need IELTS (Academic) 6.0 or above.		
Level M		
Semester One	ster One Semester Two	
Compulsory	Compulsory	
Managing People (10)	Contemporary Issues in Marketing (10)	
Marketing and Strategy (10)	Business Relationships & Networks (10)	
Leadership Essential (10)	Marketing Communications (10)	



MSc Management with HR		
If English is not your first language, you'll need IELTS (Academic) 6.0 or above.		
Level M		
Semester One Semester Two		
Compulsory	Compulsory	
Managing People (10)	Organisation & Employment Studies: Issues & Debates (10)	
Marketing and Strategy (10)	People Resourcing & Development (10)	
Leadership Essential (10)	International Human Resource Management (10)	

MSc Innovation Management and Entrepreneurship		
If English is not your first language, you'll need IELTS (Academic) 6.0 or above.		
Level M		
Semester One Semester Two		
Compulsory	Compulsory	
Managing People (10)	Business Models, Resources & Intellectual Property (10)	
Marketing and Strategy (10)	Two Options	
International Accounting and Analysis (10)	Venture Capital & Growth Finance (10)	
	Managing Innovation, Creativity & Design (10)	
	Selling, Relationships & Customer Service (10)	
	The Entrepreneurial Mind (10)	



If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.	
, , , , , , , , , , , , , , , , , , , ,	Year 1
Semester One Semester Two	
Compulsory	Compulsory
Events Context (10)	Events Business and Finance (10)
Experiential Marketing (Events) (10)	Events Design and Performance (10)
Economics for Events Professionals (10)	Events and Leisure Innovation (10)
	Year 2
Semester One	Semester Two
Compulsory	Compulsory
Consumer Experience and Behaviour (10)	Events Management (10)
Financial Appraisal (10)	Project and Risk Management (10)
Personal and Professional Development (10)	Research Methods (10)
	Final Year
Semester One	Semester Two
Compulsory	Compulsory
Strategy and Leadership (10)	International Events Management (10)
Two Options	Two Options
Arts Marketing (10)	Conference and Events Management (10)
Economics of Tourism and Events (10)	Creative Media and Events (10)
Financial Management (10)	Digital Marketing (10)
Small Business Management (10)	Fashion Marketing (10)
Sports Marketing (10)	Financial Management (10)
Sport Tourism (10)	Hospitality Management (10)
Visitor Attractions Management (10)	Leisure, Tourism and Events Climate Change (10)
Dissertation*	Marketing and Corporate Communications (10)
	Media, Tourism and Leisure (10)
	Retail Place and Space (10)
	Sport Leisure and Politics (10)
	Sports Marketing (10)
	Dissertation*



If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.	
Year 2	
Semester One Semester Two	
Compulsory	Compulsory
Business Finance and Budgeting (10)	Consumer Cultures (10)
Marketing and Digital Communications (10)	Event Planning and Implementation (10)
Personal and Professional Development (10)	Research and Design Analysis (10)
Final Year	
Semester One	Semester Two
Compulsory	Compulsory
Leadership in hospitality (10)	Global hospitality and tourism issues (10)
Plus Two Options	Plus Two Options
Consultancy project (10)	Conference and events management (10)
Financial management (10)	Consultancy project (10)
Marketing and corporate communications (10)	Digital Marketing (10)
Small business management (10)	Fashion marketing (10)
Consultancy project (10)	Financial management (10)
Financial management (unit taught in each semester)	Food, culture and travel (10)
Marketing and corporate communications (10)	Food innovations (10)
Dissertation*	Leisure, tourism, events and climate change (10)
	Professionalism and leadership (10)
	Dissertation*

BA (Hons) International Hospitality Management		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Food and beverage management (10)	Consumer experience and behavior (10)	
Management decision making (10)	Investigating hospitality (10)	
Personal and professional development (10)	Hospitality resources and revenue management (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Leadership in hospitality (10)	Global hospitality and tourism issues (10)	
Plus Two Options	Plus Two Options	
Financial management (10)	Conference and events management (10)	
Marketing and corporate communications (10)	Digital Marketing (10)	
Small business management (10)	Fashion marketing (10)	
	Financial management (10)	
	Food, culture and travel (10)	
	Leisure, tourism, events and climate change (10)	
	Professionalism and leadership (10)	
Dissertation*	Dissertation*	



If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Financial appraisal for business (10)	Tourism development and planning (10)
Managing people (10)	Tourist experience and behaviour (10)
Research methods (10)	Tourism operations management (10)
Final Year	
Semester One	Semester Two
Compulsory	Compulsory
Strategic Management for Tourism (10)	Critical issues in tourism (10)
Plus Two Options	Plus Two Options
Economics of tourism and events (10)	Conference and events management (10)
Financial management (10)	Digital Marketing (10)
Marketing and corporate communications (10)	Financial management (10)
Small business management (10)	Food, culture and travel (10)
Sports tourism (10)	Hospitality management (10)
Visitor attractions management (10)	Leisure, tourism, events and climate change (10)
Economics of tourism and events (10)	Media, tourism and leisure (10)
Dissertation*	Dissertation*

BSc (Hons) Sports Development and Coaching Sciences		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 1		
Semester One	Semester Two	
Compulsory	Compulsory	
Social Perspectives in Sport (10)	Sport, Physical Activity and Health (10)	
Functional Anatomy (10)	Sport Management (10)	
Research Skills (10)	Principles of Coaching (10)	
Yea	r 2	
Semester One	Semester Two	
Compulsory	Compulsory	
Personal and Professional Development (10)	Exercise Physiology (10)	
Managing Sport Development (10)	Research Methods (Sport) (10)	
Developing Coaching Principles (10)	Event Management for Sport (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Performance Analysis (10)	Critical Sport Development (10)	
Plus Two Options	Plus Two Options	
Applied Physiology (10)	Critical Notational Analysis in Sport (10)	
Consultancy Project (Sport) (10)	Digital Marketing (10)	
Managing Performance Coaching (10)	Small Business Management (10)	
Marketing and Corporate Communications (10)	Sport and the Law (10)	
Small Business Management (10)	Sport, Leisure and Politics (10)	
Sport, Physical Education and Pedagogy (10)	Sports Injury and Rehabilitation (10)	
Sports Marketing (10)	Sports Marketing (10)	
Sports Tourism (10)	Dissertation*	
Dissertation*		
*Dissertation as one option instead of two		



If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 1		
Semester One	Semester Two	
Compulsory	Compulsory	
Social Perspectives in Sport (10)	Introduction to Sport and Exercise Psychology (10)	
Functional Anatomy (10)	Sport Management (10)	
Research Skills (10)	Principles of Coaching (10)	
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Personal and Professional Development (10)	Exercise Physiology (10)	
Psychology of Human Performance (10)	Research Methods (Sport) (10)	
Developing Coaching Principles (10)	Psychology of Exercise (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Performance Analysis (10)	Applied Sport Psychology (10)	
Plus Two Options	Plus Two Options	
Applied Physiology (10)	Critical Notational Analysis in Sport (10)	
Consultancy Project (Sport) (10)	Digital Marketing (10)	
Managing Performance Coaching (10)	Small Business Management (10)	
Marketing and Corporate Communications (10)	Sport and the Law (10)	
Small Business Management (10)	Sport, Leisure and Politics (10)	
Sport, Physical Education and Pedagogy (10)	Sports Injury and Rehabilitation (10)	
Sports Marketing (10)	Sports Marketing (10)	
Sports Tourism (10)	Dissertation*	
Dissertation*		



BSc (Hons) Sport Management		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 1		
Semester One	Semester Two	
Compulsory	Compulsory	
Social Perspectives in Sport (10)	Sport Marketing (10)	
Operations Management (10)	Financial Reporting for Sport (10)	
Research Skills (10)	Health and Fitness Management (10)	
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Personal and Professional Development (10)	Consumer Cultures for Sport (10)	
Managing Sport Development (10)	Research Methods (Sport) (10)	
Financial Appraisal for Sport (10)	Event Management for Sport (10)	
Final \	Year	
Semester One	Semester Two	
Compulsory	Compulsory	
Consultancy Project (Sport) (10)	Strategic Sport Management (10)	
Plus Two Options	Plus Two Options	
Financial Marketing (10)	Critical Notational Analysis in Sport (10)	
Managing Performance Coaching (10)	Critical Sport Development (10)	
Marketing and Corporate Communications (10)	Digital Marketing (10)	
Performance Analysis in Coaching (10)	Financial Marketing (10)	
Small Business Management (10)	Small Business Management (10)	
Sport, Physical Education and Pedagogy (10)	Sport and the Law (10)	
Sports Marketing (10)	Sport, Leisure and Politics (10)	
Sports Tourism (10)	Sports Marketing (10)	
Dissertation*	Dissertation*	
*Dissertation as one option instead of two		

BSc (Hons) Sport Management (Golf)		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 1		
Semester One	Semester Two	
Compulsory	Compulsory	
Social Perspectives in Sport (10)	Sport Marketing (10)	
Operations Management (10)	Financial Reporting for Sport (10)	
Research Skills (10)	Golf Club Management (10)	
Year	r 2	
Semester One	Semester Two	
Compulsory	Compulsory	
Personal and Professional Development (10)	Consumer Cultures for Sport (10)	
The Contemporary Golf Industry (10)	Research Methods (Sport) (10)	
Financial Appraisal for Sport (10)	Event Management for Sport (10)	
Final \	<b>Year</b>	
Semester One	Semester Two	
Compulsory	Compulsory	
Consultancy Project (Sport) (10)	Strategic Sport Management (10)	
Plus Two Options	Plus Two Options	
Financial Marketing (10)	Critical Notational Analysis in Sport (10)	
Managing Performance Coaching (10)	Critical Sport Development (10)	
Marketing and Corporate Communications (10)	Digital Marketing (10)	
Performance Analysis in Coaching (10)	Financial Marketing (10)	
Small Business Management (10)	Small Business Management (10)	
Sport, Physical Education and Pedagogy (10)	Sport and the Law (10)	
Sports Marketing (10)	Sport, Leisure and Politics (10)	
Sports Tourism (10)	Sports Marketing (10)	
Dissertation*	Dissertation*	
*Dissertation as one option instead of two		



MSc Sport Management		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Level M		
Semester One	Semester Two	Semester Three
Compulsory	Compulsory	Compulsory
Business Strategy and Finance (10)	Facility Planning and Design (10)	Enterprise and Entrepreneurship (10)
Sport Principles and Practice (10)	Research Methods (10)	Disaster Management (10)
Consuming Sport (10)		Digital Marketing (10)
STUDENTS ARE NOT ABLE TO COME IN FOR SEMESTER THREE ONLY.		





BSc (Hons) Archaeology		
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 5.5 in each component.		
Year 2		
Semester One Semester Two		
Compulsory	Compulsory	
Archaeological Science (10)	Environmental Archaeology & Paleoecology (10)	
Field & Research Skills (10)	Plus Two Options	
Post Excavation Skills (10)	Geographic Information Systems	
	Becoming Human	
	Bonobos, Bones and Bottlenecks	
	Rome & Barbarian Europe	

BSc (Hons) Psychology		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Personality, Intelligence, & Social Psychology (10)	Developmental Psychology & Clinical Psychology (10)	
Biological Psychology (10)	Cognition & Language (10)	
Experimental Methods & Statistical Analysis 2A (10)	Experimental Methods & Statistical Analysis 2B (10)	

BSc (Hons) Geography	
	S (Academic) 6.5, with minimum 5.5 in each component.
Y	'ear 2
Semester One	Semester Two
Compulsory	Compulsory
Advanced Skills for Geography (10)	Geographic Information Systems (10)
Marine Geography (10)	Quatemary Environments (10)
Plus One Option	Plus One Option
Ecosystems (10)	Environmental and Societal Challenges (10)
Environmental Pollution	Globalisation and Marginalisation (10)
International Field Trip (FEE APPROX £1400.00)*	Applications of Environmental Sciences (10)
Final Year (BSc (F	Hons) Applied Geography)
Semester One	Semester Two
3 Options (and an alternative)	3 Options (and an alternative)
Cultural Ecology (10)	Globalisation & Sustainable Development (10)
Marine Conservation (10)	Applied Biogeography (10)
Emergence and Extinction (10)	Environmental Law and Management (10)
Earth Surfaces, Processes & Landforms (10)	Topics in Wildlife Conservation (10)
Biological Oceanography (10)	Freshwater Resource Management (10)
Climate and Environmental Change (10)	
Remote Sensing of the Environment (10)	



BSc (Hons) Forensic Computing and Security		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year	r <b>2</b>	
Semester One Semester Two		
Compulsory	Compulsory	
Digital Forensics (10)	Infrastructure Strategy (10)	
Systems and Design (10)	Project Management and Team Work (10)	
Ethical Hacking and Countermeasures (20)		
One Op	otion	
Data Management (10)		
Application Programming (10)		
Web Programming (10)		
Web Technology	Integration (10)	
ETHICAL HACKING AND OPTIONAL UNITS ONLY AVAILABLE FOR STUDENTS STUYING BOTH SEMESTERS		

If English is not your first language, you'll need	d IELTS (Academic) 6.0, with minimum 5.5 in each component.
5 , 5 5 , ,	Year 2
Semester One	Semester Two
Compulsory	Compulsory
Network and Software Engineering (10)	Infrastructure Strategy (10)
Systems Design (10)	Project Management and Team Working (10)
One Op	ption (Fully Year only)
Applicat	tion Programming (10)
Data	a Management (10)
Web	Programming (10)
Web Tech	hnology Integration (10)

BSc (Hons) Business Information To	<u> </u>	
Yea	Ir Z	
Semester One Semester Two		
Compulsory	Compulsory	
Business for IT (10)	Infrastructure Strategy (10)	
Systems Design (10)	Project Management and Team Working (10)	
One C	ption	
Application Pro	gramming (10)	
Web Progra	mming (10)	
Web Technology	Integration (10)	
OPTIONAL UNITS ONLY AVAILABLE FOR STUDENTS STUDYING BOTH	<u> </u>	

demic) 6.0, with minimum 5.5 in each component.  Semester Two
Semester Two
Compulsory
nfrastructure Strategy (10)
Project Management and Team Working (10)
nent (10)
ion
amming (10)
ning (10)
tegration (10)
Pi ic ar



<b>BSc (Hons) Software Engineerin</b>	<u> </u>
If English is not your first language, you'll need I	ELTS (Academic) 6.0, with minimum 5.5 in each component.
	Year 2
Semester One	Semester Two
Compulsory	Compulsory
Networking and Software Engineering (10)	Infrastructure Strategy (10)
Systems Design (10)	Project Management and Team Working (10)
Choose O	One of These Option
Applicatio	n Programming (10)
Data M	Nanagement (10)
And one of	the following Option
Web P	rogramming (10)
Web Techn	ology Integration (10)
OPTIONAL UNITS ONLY AVAILABLE FOR STUDENTS STUYING BO	

BSc (Hons) Computer Networks	
If English is not your first language, you'll need I	ELTS (Academic) 6.0, with minimum 5.5 in each component.
	Year 2
Semester One	Semester Two
Compulsory	Compulsory
Networking and Software Engineering (10)	Infrastructure Strategy (10)
Systems Design (10)	Project Management and Team Working (10)
Choose C	One of These Option
Application	on Programming (10)
Data N	Management (10)
And one of	the following Option
Web P	Programming (10)
Web Techn	ology Integration (10)
OPTIONAL UNITS ONLY AVAILABLE FOR STUDENTS STUYING 2	SEMESTERS

Eng (Hons) Mechanical Engineering Design	
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.	
Year 2	
Full Year Only	
Compulsory	
Management & Commercialisation for Technical Projects (10)	
Manufacturing & Production (10)	
Engineering Simulation (10)	
Mechanical Systems Design (10)	
Stress & Dynamics (10)	
Fluids & Thermodynamics (10)	
ONLY AVAILABLE FOR STUDENTS STUYING BOTH SEMESTERS	



BSc (Hons) Product Design or BA (Hons) Product Design	
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.	
Year 2	
Full Year Only	
Compulsory	
Design Projects & Prototypes 2 (20)	
Manufacturing & Production (10)	
Product Design Tools (10)	
Management & Commercialisation for Technical Projects (10)	
Applied Technology (10)	
ONLY AVAILABLE FOR STUDENTS STUYING BOTH SEMESTERS	

BSc (Hons) Design Engineering
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.
Year 2
Full Year Only
Compulsory
Design Projects 2 (20)
Manufacturing & Production (10)
Engineering Design Tools (10)
Management & Commercialisation for Technical Projects (10)
Engineering Simulation (10)
ONLY AVAILABLE FOR STUDENTS STUYING BOTH SEMESTERS

If English is not y	
	our first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.
	Year 2
	Full Year Only
	Compulsory
	Industrial Design Projects 2 (20)
	Manufacturing & Production (10)
	Industrial Design Tools (10)
	Management & Commercialisation for Technical Projects (10)
	Interaction Design (10)

If English is not your first langu	age, you'll need IELTS (Academic) 6.0 or above.
	Level M
Semester One	Semester Two
Compulsory	Compulsory
Managing People (10)	Business Models, Resources & Intellectual Property (10)
Marketing and Strategy (10)	Two Options
International Accounting and Analysis (10)	Venture Capital & Growth Finance (10)
	Managing Innovation, Creativity & Design (10)
	Selling, Relationships & Customer Service (10)
	The Entrepreneurial Mind (10)
<b>Dissertation:</b> Entrepreneurship in Practice or I	nnovation in Practice (15) –Runs Sept to Sept - Full Year only





BA (Hons) Advertising	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Digital Communication (10)	Creativity for Advertising (10)
Insights Development and Account Planning (10)	Developing the Research Imagination (10)
Media Planning (10)	Live Advertising Campaigns (10)
Final Year only possible in Semester 1 on a case by case basis.	

<b>BA (Hons) Marketing Communicati</b>	ons
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Global Marketing Communications (10)	Developing the Research Imagination (10)
Digital Communications (10)	Live Marketing Communications Campaigns(10)
Brand Management and Communication (10)	Consumer Insights Development (10)
Final Year only possible in Semester 1 on a case by case basis.	

BA (Hons) Public Relations	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Digital Communication (10)	Stakeholder Insights (10)
Media Management (10)	Developing the Research Imagination (10)
Creativity for Public Relations (10)	Live Public Relations Campaigns (10)
Final Year only possible in Semester 1 on a case by case basis.	

BA (Hons) Multimedia Journalism	
If English is not your first language, you'll need IELTS (Academic) 7.0, with minimum 6.5 in each component.	
Year 2	
Semester One*	Semester Two
Compulsory	Compulsory
Journalism News and Ethics (10)	Features and Online 2 (10)
Broadcast journalism 2 (20)	Global Current Affairs (10)
	One Option
	Popular Texts and Intertexts (10)
	Media, Messages and Meaning (10)



<b>BA (Hons) Communication and Med</b>	dia
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Narrative Structures (10)	Writing for the Media (10)
Media and Marketing Research (10)	Media: Messages and Meaning (10)
Web and Mobile Communication (10)	
	One Option
	Popular Texts and Intertexts (10)
	Global Current Affairs (10)

BA (Hons) Media Production	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One 2016	Semester Two 2015
Compulsory	Compulsory
Media Theory Perspectives (10)	Work in the Media Industries (10)
Factual Production (10)	Client and Audience (10)
Fictional Production (10)	Stories and Spaces (10)

BA (Hons) Scriptwriting for Film an	d Television
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Script Development & Project Unit pt.1 (10)	Creating Narrative Formats (20)
Script Development & Project Unit pt.2 (10)	Debates and Scholarship Theory (10)
Media Theory Options (10)	

BA (Hons) Television Production	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Media Theory Perspectives (20)	Debates and Scholarship (20)
Multi-camera and Live Production (10)	Location Production (10)



BA (Hons) Film	
If English is not your first language, you'll need IELTS (A	cademic) 6.5, with minimum 6.0 in each component.
Yea	r 2
Semester One	Semester Two
Compulsory	Choose one of the following
Film Business (10)	Production Management (10)
Film Story Structures (10)	Production Design (10)
One Option	Directing (10)
Documentary Practice (10)	Plus a second unit from the following
Media Theory Perspectives (10)	Location and Post Sound (10)
	Camera and Lighting (10)
	Editing (10)
	Plus a third option from either section above

MA Media and Communication	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Level M	
Semester One	Semester Two
Compulsory	Compulsory
	Research Methods in Media and Communication (10)
Not Available for Exchange	Media and Crisis (10)
	Music, Media and Communication (10)

BA (Hons) English	
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 6.0 in each component.	
Year 2	
Semester One	Semester Two
Compulsory	Compulsory
Children's Literature (10)	Gender and Sexuality (10)
Modernism and Postmodernism (10)	Writing for the Media (10)
Narratives Structures (10)	
	One Option
	Popular Texts and Intertexts (10)
	Media: Messages and Meaning (10)



DA (Hana) Dalitica	
BA (Hons) Politics	
	Academic) 6.5, with minimum 6.0 in each component.
Ye	ar 2
Semester One	Semester Two
Compulsory	Compulsory
Digital Communications and Digital Politics (10)	Global Current Affairs (10)
Political Psychology (10)	Critical Debates in Contemporary Politics (10)
Plus One Option	Political Marketing and Campaigning (10)
Women and Equal Rights 1850-2000 (10)	
The Cold War 1945 1991 (10)	
Final Year	
Semester One	Semester Two
Compulsory	Compulsory
Compulsory International Relations (10)	Compulsory
	Compulsory
International Relations (10)	Compulsory
International Relations (10)  Plus either two from list A <u>OR</u> two from list B	Compulsory
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A	Compulsory
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A  Political Journalism (10)	Compulsory  Not possible for exchange
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A  Political Journalism (10)  Social Communication (10)	
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A  Political Journalism (10)  Social Communication (10)  Transcultural Communication Practice(10)	
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A  Political Journalism (10)  Social Communication (10)  Transcultural Communication Practice(10)  List B	
International Relations (10)  Plus either two from list A <u>OR</u> two from list B  List A  Political Journalism (10)  Social Communication (10)  Transcultural Communication Practice(10)  List B  Media (In) Equality (10)	
International Relations (10)  Plus either two from list A OR two from list B  List A  Political Journalism (10)  Social Communication (10)  Transcultural Communication Practice(10)  List B  Media (In) Equality (10)  Persuasion & Influence (10)	

LLB (Hons) Law		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester 1	Semester 2	
Compulsory Units	Compulsory Units	
Law of Torts (10)	Equity & the Law of Trusts (10)	
Legal Skills 2 (10)	Land Law (10)	
Commercial Law & Transactions 1 (10)	Public International Law (10)	
NO Optio	NO Optional Units	
Final Year		
Semester 1	Semester 2	
Compulsory Units	Compulsory Units	
Dissertation (runs over ser	mester one and two) – (40)	
Optional Units (2 from semester 1)	Optional Units (2 from semester 2)	
Environmental Law (10)	Corporate Law & Governance (10)	
Law of International Trade (10)	Family Law (10)	
Employment Law (10)	Intellectual Property Law (10)	
Media & Entertainment Law (10)	Law of Personal Tax 2 (10)	
	Advanced Criminal Law (10)	



If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester 2		
Compulsory Units		
Equity & the Law of Trusts (10)		
Land Law (10)		
Public International Law (10)		
NO Optional Units		
Final Year		
Semester 2		
Compulsory Units		
Compulsory Units  Dissertation - Full Year only (20)		
Corporate Law & Governance (10)		
Employment Law (10)  Optional Units (1 from either semester one or two); recommend from semester two		
Intellectual Property Law (10)		
Indirect Tax (10)		
International Taxation (10)		
Law of Personal Tax 2 (10)		
Advanced Criminal Law (10)		

LLB (Hons) Entertainment Law			
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.			
Year 2			
Semester 1	Semester 2		
Compulsory Units	Compulsory Units		
Law of Torts (10)	Equity & the Law of Trusts (10)		
Legal Skills 2 (10)	Land Law (10)		
Commercial Law & Transactions 1 (10)	Public International Law (10)		
NO Optional Units			
Final '	Final Year		
Semester 1	Semester 2		
Compulsory Units	Compulsory Units		
Dissertation – Full Year only (20)			
Media & Entertainment Law (10)	Intellectual Property Law (10)		
Optional Units: Choose at least 1 from Option A and another from Option A or B;			
recommend one from each semester			
Option A	Option A		
Media, Crisis and Conflict (10)	Celebrity Culture (10)		
Option B	Option B		
Employment Law (10)	Corporate Law & Governance (10)		
Law of International Trade (10)	Advanced Criminal Law (10)		
Community & Digital Engagement (10)			



LLB (Hons) Law with Economics		
If English is not your first language, you'll need IELTS (Academic) 6.0, with minimum 5.5 in each component.		
Year 2		
Semester 1	Semester 2	
Compulsory Units	Compulsory Units	
Law of Torts (10)	Equity & the Law of Trusts (10)	
Commercial Law & Transactions 1 (10)	Land Law (10)	
Microeconomics for Business 1 (10)	Macroeconomics for Business 1 (10)	
NO Optional Units		
Final Year		
Semester 1	Semester 2	
Compulsory Units	Compulsory Units	
Dissertation Full Year only (20)		
Microeconomics for Business 2 (10)	Macroeconomics for Business 2 (10)	
Commercial Law & Transactions 2 (10)		
Optional Units (pick one from semester one or semester two)		
Law of International Trade (10)	Corporate Law & Governance (10)	
Employment Law (10)	Family Law (10)	
Media & Entertainment Law (10)	Intellectual Property Law (10)	
Environmental Law (10)	Financial Regulations (10)	





## Faculty of Health & Social Sciences

BA (Hons) Social Work		
If English is not your first language, you'll need IELTS (Academic) 7.0, with minimum 6.5 in each component.		
Year 1		
Semester One	Semester Two	
Compulsory	Compulsory	
Law & Social Policy for Social Work (10)		
Social Exclusion & Discrimination (10)	Not available for eychange	
Personal & Professional Development for Social	Not available for exchange	
Workers (10)		
Year 2 and Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Not available for exchange	Not available for exchange	

BA (Hons) Sociology and Social Policy		
If English is not your first language, you'll need IELTS (Academic) 7.0, with minimum 6.5 in each component.		
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
History of Social Welfare (10)	Methods & Methodologies in the Social Sciences (10)	
Rural and Urban Communities (10)	Globalisation and Marginalisation (10)	
Into the Field (10)		
One Option	One Option	
In Sickness Health and Disability (10)	Growing Up and Growing Old (10)	
Placement Learning -not available for exchange (10)	Love and Intimacy in Contemporary Society (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Dissertation*	Politics and Ideology (10)	
Two Options	One Option	
Anthropology of Intl Policy & Intervention (10)	Placement Learning -not available for exchange (10)	
Terrorism, Protection and Society (10)	Troubling Gender (10)	
Seekers, Believers & Iconoclasts: the Sociology of Thought (10)		
*Dissertation as one option instead of two		



BA (Hons) Sociology and Anthropology		
If English is not your first language, you'll need IELTS (Academic) 6.5, with minimum 5.5 in each component.		
Year 2		
Semester One	Semester Two	
Compulsory	Compulsory	
Into the Field (10)	Methods & Methodologies in the Social Sciences (10)	
Themes in Archaeology and Anthropology (10)	Globalisation and Marginalisation (10)	
One Option	One Option	
Placement Learning - not available for exchange (10)	Growing Up and Growing Old (10)	
In Sickness, Health and Disability (10)	Societies of Prehistoric Europe (10)	
	Love and Intimacy in Contemporary Society (10)	
Final Year		
Semester One	Semester Two	
Compulsory	Compulsory	
Anthropology of Intl Policy and Intervention (10)	Politics and Ideology (10)	
Two Option	Two Option	
Cultural Ecology (10)	Animals and Society (10)	
Terrorism, Protection and Society (10)	Placement Learning - not available for exchange (10)	
Seekers, Believers & Iconoclasts: the Sociology of Thought (10)	Troubling Gender (10)	
Dissertation*	Dissertation*	
*Dissertation as one option instead of two		





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